

Smart Commute 2009

THINK OUTSIDE THE GLOVE BOX!

Celebrating People Powered Transportation

Are you looking for a new way to show your support for Flint and increase your visibility in the community? Sponsoring Smart Commute is a great way to accomplish this.

Sponsorship Levels

Sponsorships could include event-specific sponsorship, volunteers, refreshments, merchandise, or money.

Safe Streets Sponsor \$500 or above

- News release highlighting organization's Smart Commute sponsorship
- Organization name featured in Smart Commute media efforts
- Organization logo/name on printed materials
- Organization logo/name on the Smart Commute webpage
- Organization logo on Smart Commute signage
- Option for exhibitor space at Smart Commute information fair

Active Streets Sponsor \$250

- Organization name mentioned in Smart Commute media efforts
- Organization logo/name on printed materials
- Organization logo/name on Smart Commute webpage
- Organization logo/name on Smart Commute signage

Fitness Sponsor \$100

- Listed in printed materials related to Smart Commute
- Listed on Smart Commute webpage

Custom

- We would be happy to work with you to create a custom sponsorship package that suits your needs. We welcome your suggestions!

Sponsorship Commitment Form

For information on Smart Commute contact Lauren Holaly, coordinator for the Safe and Active Genesee for Everyone (SAGE) Coalition at lholaly@crim.org or (810) 235-7894.

Yes, I will be a sponsor of Smart Commute 2009.

- | | |
|-------------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> \$500 Safe Streets Sponsor | <i>I intend to donate:</i> |
| <input type="checkbox"/> \$250 Active Streets Sponsor | <input type="checkbox"/> Personnel time |
| <input type="checkbox"/> \$100 Fitness Sponsor | <input type="checkbox"/> Food and/or beverages |
| <input type="checkbox"/> Custom | <input type="checkbox"/> Merchandise |
| | <input type="checkbox"/> Money amount: _____ |

Business Name: _____

Address: _____

Contact Name: _____

Email: _____ Daytime Phone: _____

Signature: _____ Date: _____

All contributions are tax-deductible. For more information about sponsoring Smart Commute, please contact Lauren Holaly at (810) 235-7894 or lholy@crim.org.

Make Checks Payable to: Crim Fitness Foundation

Please send or fax to: 452 South Saginaw Street, Suite 1
Flint, Michigan 48502
Fax: (810) 235-5311

Deadline: Please submit this form by **March 18th** to ensure your business or organization maximizes sponsorship benefits; after that date, you will be recognized on electronic materials and on any marketing materials not yet printed.

The Crim Fitness Foundation is a 501(c)(3) non-profit organization

The Safe and Active Genesee for Everyone (SAGE) Coalition aims to promote physical activity in Genesee County by encouraging the creation of a supportive street network that enables all residents to incorporate active transportation into their daily routines. SAGE is generously funded by the Ruth Mott Foundation.